

Old Town Clovis  
**Wine Walk**  
Fall 2014  
**October 4**  
**Merchant Commitment**

**Join us this Fall** for what has become one of our signature events! All wine is consumed inside the shops of Old Town, showcasing your individual business. These intimate venues allow winery representatives to talk to patrons about their wines, while providing the merchant with the opportunity to capture new customers!

It's a fun night for everyone! The Wine Walk is an event that wineries are asking to be part of and we look forward to your participation.

Attached is all the information you need to get signed up for the Fall 2014 Old Town Clovis Wine Walk. We look forward to working with you and showing off the OTC!



# Old Town Clovis Fall Wine Walk

Presented by The Business Organization of Old Town - B.O.O.T.

- **When:** Saturday, October 4, 2014 from 5:00 PM to 8:30 PM
- **Where:** Old Town Clovis - Individual Wineries set up inside Merchant Locations and Food Sampling, Live Music, Wine Shop, Photo Booth and More on Pollasky between 4<sup>th</sup> & 5<sup>th</sup> Streets.
- **Merchant Participation Requirements –**
  - ✓ Must be a BOOT Member in Good Standing
  - ✓ Application Fee to Participate is \$150.00
  - ✓ Provide Liability Insurance Certificate naming BOOT as “Also Insured”
  - ✓ Complete the attached Application and sign the Agreement & Waiver Page
- **All the above must be completed and returned to BOOT no later than **Monday, August 25th**. Applications are not considered complete without payment and insurance certificate.**
- Space is limited, and applications are accepted on a first come, first served basis.
- Once you have been confirmed as a participating merchant, you will be provided with detailed event information and we will begin the Application for the One Day ABC License, which is required for each location. This is an easy process and the cost is included in your application fee.
- Please hand deliver your applications to any of the locations below:
  - B.O.O.T. Office ~ 456 Clovis Ave., Suite 2
  - Wanda Leon @ Fifth Street Antiques ~ 460 Pollasky Ave
  - Cora Shipley @ The Old Hotel Bistro ~ 356 Pollasky Ave

# Business Organization of Old Town Fall Wine Walk October 4, 2014

## Merchant Application & Commitment

### B.O.O.T. Members Only - \$150.00 Event is limited to 25 merchants

- Return this signed Application & Commitment, payment in full & the required Insurance Certificate no later than Monday, August 25th, 2014. Please hand deliver your applications to any of the locations below:

B.O.O.T. Office ~ 456 Clovis Ave., Suite 2  
Wanda Leon @ Fifth Street Antiques ~ 460 Pollasky Ave  
Cora Shipley @ The Old Hotel Bistro ~ 356 Pollasky Ave

- Please make checks payable to Business Organization of Old Town or call the B.O.O.T. office to pay with your credit card, 298.5774.

**The below named Merchant hereby agrees to participate in the Fall Old Town Clovis Wine Tasting Event on October 4, 2014 and will make their business location available for the pouring of wine for event participants. Further details will be provided upon receipt of your signed Commitment.**

NAME \_\_\_\_\_

BUSINESS \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ CELL \_\_\_\_\_

EMAIL \_\_\_\_\_

# Merchant Application & Commitment Page; Agreement & Waiver

The undersigned does hereby discharge, release and hold harmless, Guardians of the Ribbon, Fresno County Pink Heals Chapter, Representative Wineries and Food Vendors, Business Organization of Old Town (B.O.O.T.), City of Clovis and their employees from any and all manner of action, suits, damages, or claims whatsoever arising from any loss of damages or claims, to the person or property of the undersigned and/or persons who are assisting.

This contract is non-cancellable and non-transferable. There is a \$25 fee for all returned checks. The Business Organization of Old Town has my permission to publish photographs or videos taken of me or my business during the Old Town Clovis Wine Walk for purposes related to the promotion of Old Town Clovis.

Signature \_\_\_\_\_ Date \_\_\_\_\_

*Upon Receipt of your application, payment and signed commitment, you will be contacted by a member of the Old Town Clovis Promotional Committee to discuss details of the event and begin the ABC License Application. We will also contact you approximately one week prior to the event with the name of the winery assigned to your place of business and their contact information.*