



## OLD TOWN CLOVIS *Wine Walk*

# *Saturday October 1st, 2016*

### Restaurant/Caterer Registration Form

Thank you for your interest in participating in the Old Town Clovis Wine Walk, one of our most popular signature events. Below is the Agreement for Restaurant/Caterer Food Samplers. Please fill out completely and return to **B.O.O.T.**

#### **Benefits**

- Decorated space on Pollasky Avenue, including your own linen covered table.
- Tent and tables for preparation.
- Exposing your food or food products to 1,200 Old Town Clovis tasters!
- We'll feature you in our social media advertising for the event.
- Printed signage for your event space and named in the event program.
- Restaurants/Caterers may offer coupons, promotional materials etc.

We ask that you bring sufficient amount of food to serve to the participants throughout the entire event, 5:00 PM to 8:30 PM. Our experience shows this is at least 1,200 servings and as much as 2,500 pieces, depending on the food item. Most samplers go through more than this and see a successful return for that investment. It is critical for the success and reputation of the event and the restaurant/caterer that sufficient food is provided for food sampling.

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## EVENT OVERVIEW:

**Old Town Clovis Wine Walk**, attendees purchase a tasting pass, are given a commemorative wine glass, wrist band & a program with a map of all participating wineries and merchant locations. Attendees stroll the streets, visiting as many locations as they choose. People with a wristband can participate in the food sampling. We also offer participants **Live Music**, a **Wine Shop**, and a **Photo Booth**, all within a beautifully decorated street closure. This area will also house the **Voting Station** where participants vote for their favorite wine and 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> Place People's Choice Awards will be given.

- ✓ Space will be provided for you to prep foods and linen covered tables are provided for the sampling.
- ✓ Set up is accessible by vehicle up to 4:30; and easily accessed from the parking lot to the street.

The below named Restaurant hereby agrees to participate in the Fall Old Town Clovis Wine Walk tasting event on **October 1, 2016** and will provide **food for sampling as well as servers** for ticket holders. Further details will be provided upon receipt of your signed commitment.

Restaurant/Caterer Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Bus Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

This event is sponsored by the Business Organization of Old Town  
B.O.O.T. 456 Clovis Avenue, Suite 2 Ph# 559-298-5774 Fax # 559-298-3760  
or call or text Carole at 559.392.6096 or [carole@oldtownclovis.org](mailto:carole@oldtownclovis.org)