



Old Town Clovis

Wine Walk

Fall 2017

October 7th

Merchant Commitment

Join us this Fall for what has become one of our signature events! All wine is consumed inside the shops of Old Town, showcasing your individual business. These intimate venues allow winery representatives to talk to patrons about their wines, while providing the merchant with the opportunity to capture new customers!

It's a fun night for everyone! The Wine Walk is an event that wineries are asking to be part of and we look forward to your participation.

Attached is all the information you need to get signed up for the Fall 2017 Old Town Clovis Wine Walk. We look forward to working with you and showing off the OTC!

Application is due **September 11** and space is limited to the number of participating wineries so get your application in soon! BOOT will no longer purchase wine for locations..

Old Town Clovis **Fall Wine Walk**

Presented by The Business Organization of Old Town

- **When:** Saturday, October 7, 2017 from 5:00 PM to 8:30 PM
- **Where:** Old Town Clovis - Individual Wineries set up inside Merchant Locations and Food Sampling, Live Music, Wine Shop, Photo Booth and More on Pollasky between 4th & 5th Streets.
- **Merchant Participation Requirements –**
 - ✓ Must be a BOOT Member in Good Standing
 - ✓ Application Fee to Participate is \$100.00
 - ✓ Provide Liability Insurance Certificate naming BOOT as “Also Insured”
 - ✓ Complete the attached Application and sign the Agreement & Waiver Page
- **All the above must be completed and returned to BOOT no later than **Friday, September 14**. Applications are not considered complete without payment and insurance certificate.**
- Space is limited, and applications are accepted on a first come, first served basis. We will only accept applications for a matching number of wineries as we will no longer purchase wine for the event.
- Please complete the Application for the One Day ABC License, which is required for each location. This is an easy process and the cost is included in your application fee. Add your address, business name and have your property own sign in the designated line. If your property owner is not available, you may get permission to sign the form on his/her behalf.
- Please hand deliver your applications to any of the locations below:

B.O.O.T. Office ~ 456 Clovis Avenue, Suite 2

Wanda Leon @ Fifth Street Antiques ~ 460 Pollasky Avenue

Cora Shipley @ Hearts Delight ~ 423 Pollasky Avenue

Business Organization of Old Town
Fall Wine Walk
October 7, 2017

Merchant Application & Commitment

B.O.O.T. Members Only - \$100.00
Only Merchants Equal to Participating Wineries
'First Come First Served!'

- Return this signed Application & Commitment, payment in full & the required Insurance Certificate no later than **Friday, September 11**. Please hand deliver your applications to any of the locations below:

B.O.O.T. Office ~ 456 Clovis Avenue, Suite 2
Wanda Leon @ Fifth Street Antiques ~ 460 Pollasky Avenue
Cora Shipley @ Hearts Delight ~ 423 Pollasky Avenue

- Please make checks payable to Business Organization of Old Town or call the B.O.O.T. office to pay with your credit card, 298.5774.

The below named Merchant hereby agrees to participate in the Fall Old Town Clovis Wine Tasting Event on October 7, 2017 and will make their business location available for the pouring of wine for event participants. Further details will be provided upon receipt of your signed Commitment.

NAME _____

BUSINESS _____

ADDRESS _____

PHONE _____ CELL _____

EMAIL _____

Merchant Application & Commitment Page; Agreement & Waiver

The undersigned does hereby discharge, release and hold harmless, Guardians of the Ribbon, Fresno County Pink Heals Chapter, Representative Wineries and Food Vendors, Business Organization of Old Town (B.O.O.T.), City of Clovis and their employees from any and all manner of action, suits, damages, or claims whatsoever arising from any loss of damages or claims, to the person or property of the undersigned and/or persons who are assisting.

This contract is non-cancellable and non-transferable. There is a \$25 fee for all returned checks. The Business Organization of Old Town has my permission to publish photographs or videos taken of me or my business during the Old Town Clovis Wine Walk for purposes related to the promotion of Old Town Clovis.

Signature _____ Date _____

Upon Receipt of your payment, signed commitment, insurance certificate as well as the ABC License Application you will be contacted by a member of the Old Town Clovis Promotional Committee to discuss details of the event. We will also contact you approximately one week prior to the event with the name of the winery assigned to your place of business and their contact information.